

Cocktail Event – May 2008

How to set a budget, project your sales, decide on what to charge for your services and keep on top of your business financially was at the heart of the presentation given by Kathryn Williams of Kathryn's Mint at the most recent Working Women's Business network event.

In an insightful and valuable address, Kathryn provided an easy to understand overview of what to look for in the figures at the end of each month, helping us to develop clarity and build our confidence to measure, check, evaluate and grow our businesses. Two great tools that can be used to achieve this are the Weekly Flash Report and the Topline Report - Excel templates that Kathryn has kindly provided to our Network for you to download with her compliments. Another key topic discussed on the night was mark-ups - when to apply them and how much to charge - this is covered in detail as this week's Hot Topic.

Thanks to our members and guests for the feedback you shared with us last night - as your thoughts and business needs are what help us to build the Network and select speaking and workshop topics please let us know what is important to you.

Our next event takes place on Tuesday June 3rd and features Telstra Business Awards Winner Angela Vithoukias, Director of Sales & Corporate Business for VIVO Cafes and Catering. Don't miss this inspiring and motivating story of business success.

If you are interested in becoming a member of most dynamic and welcoming Women's Business Network on the Northside, please access our membership page that outlines all of the benefits that we can extend to you.



Angela Jones (Windrush Press), Angela Brischetto (Brischetto & Ford Solicitors), Sharon Hamilton (Your Abode)



Barbara Hamilton (Kip McGrath Education), Sue McKindlay (St Ives Shopping Centre), Dawn Niven (Organise Plus)



Carolyn Fletcher (Everything Christmas)
and Kathy Toumazis (On Fire Design),



Cathy Reely (Reely Art), Narelle Sohier (CDC
Pty Ltd), Deidre McAlinden



Kathryn Williams (Kathryn's Mint), Raelene
Giffney (Oxygen Bookkeeping), Delene
Blumberg (Morgan Lewis Attorneys), Sonja
Walker (Clever Kids Education and Health
Centre)



Natalie Hill (All Communication Matters),
Celeste Riach (Building Blocks Occupational
Therapy)



Rose Cox (Health Wealthy Wise), Kathryn
Williams (Kathryn's Mint)



Trish McGuinness (Inner Mojo), Dawn Niven
(Organise Plus), Anneke van Vuuren (Next
Talent Development), Delene Blumberg
(Morgan Lewis Attorneys), Helen Maguire
(Clarity Matters)