

# Networking Event Gallery

Carolyn Stafford from Connect Marketing professionals provided the 45 business women who attended our latest Networking Event with tremendous insight into the classic mistakes that small business owners can fall into when it comes to marketing.

From "losing sight of your vision" through to "mistaking advertising for marketing" Carolyn thoroughly debunked many of the marketing myths that we can all fall victim too as she provided us with great insight and many real life examples of how simple marketing really can be. Members and guests who joined us on the night will further benefit from receiving Carolyn's Marketing E-Report that will be emailed out later this week.

We are delighted to receive encouraging feedback from our guests and appreciate such support as we continue to build what we believe is the most dynamic and welcoming Women's Business Network on the Northside. If you are interested in becoming a member, please access our membership page that outlines all of the benefits that we can extend to you by [clicking here](#).

*Just a quick note to congratulate you both on yet another great Working Women's Network event last night! I thoroughly enjoyed the presentation by Carolyn Stafford and really appreciated her down to earth, practical and relevant tips. I always come away from WWN evenings filled with ideas, strategies and confidence. Thanks for bringing such a consistently high standard of presenters to the network and for working so very hard to achieve positive outcomes for us all.*

*Sonja Walker*

*Director*

*[Clever Kids Education Centre](#)*



Dawna Leung (Mandarin Stars) & Kathy Toumazis (On Fire Design)



Justine Phillips (Travel Marketing Management) & Carolyn Stafford (Connect Marketing)



Angela Lane (Champagne Weddings), Linda Taneja (Soul Design), Lisa Hallett (Design @ The Studio)



Mareen van den Broek (New Ways International), Kay Owen (Kay Owen Beauty & Massage), June Newman (First Forest Real Estate)



Lisa Hallett (Design @ The Studio), Justine Phillips (Travel Marketing Management), Kirsty Lambly (Iluka Cafe), Kate Higgenbottam (National Marine Services)



June Newman (First Forest Real Estate) & Jan Croft (Century 21)



Mareen van den Broek (New Ways International), Rob Berry (Sewline Products)



Daphne Katos (Brush Art 4 Kids), Kathy Toumazis (On Fire Design), Michele Yexley (Michele Yexley Counselling Services)

